



# BP Educational Consultation

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The American Athlete

Episode #2414

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Participants: **Phil Jackson – Coaching Legend**  
**Warren Moon – Football Legend**  
**Sugar Shane Mosley – Boxing Legend**

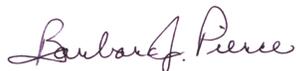
### General Synopsis for Episode #2414

In this ‘Legends’ episode a retired NBA coach, NFL quarterback and a multi-weight boxer describe their varied paths towards success in each of the chosen fields of athletic endeavor. Each guest shares their personal side of their journey from their first thoughts of seeking a professional career to reaching their goals and beyond. NBA coaching legend **Phil Jackson** never had aspirations of being a coach in the NBA but after he decided to retire as a player, he was asked to become an assistant coach in New Jersey to help young players. Now as a head coach, one of his coaching styles is to allow his players to fail so they will know the experience. He asks them, “it is individual or is it about the team? Do it as a team and you will have success.” Football legend **Warren Moon** says being a quarterback is the biggest challenge position to play. It is not only physical but a leadership position where people rely on you to make the big plays. He tells young kids to find out what their gifts are, to stay out of trouble, get their education and enjoy what they are doing and they will be successful. Boxing legend **Sugar Shane Mosley** started sparring at the age of 8 and became a state champion at the age of 9. He finally was recognized as a great fighter after he beat Oscar De La Hoya. He says all his punches are dangerous and they hurt, and says, “your best defense is your offense.”

### Observation and Conclusion

In episode #2414 sports trivia questions are asked between segments to challenge viewers to research and learn sports facts. Athletes provide encouragement and advice to their fans to work hard, define goals, and have fun in your chosen field. **Sugar Shane Mosley’s** advice, “Staying focused is the hardest thing, stay committed to your goals and 9 times out of 10 you will get what you are looking for.” This episode inspires, educates, informs and empowers children 13 years of age and up.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant