



BP Educational Consultation

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The American Athlete

Episode #2411

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Participants: **Keyshawn Johnson – NFL Legend**

Bobby Unser – Racing Legend

Jason Kidd – NBA Legend

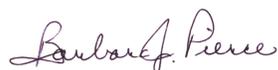
General Synopsis for Episode #2411

In this episode of ‘Legends’, sports icons share their family background and stories of how they began their path towards their chosen fields of athletic endeavor. Host Byron Allen’s insightful questions open up each athlete to respond with applicable advice for fans to follow. NFL legend **Keyshawn Johnson** grew up with a strong supportive family that kept him out of trouble. He became a wide receiver because of his size and confidence level. He likes working with kids to give them a sense of direction that people gave him when he was a kid. He is the author of *Just Give Me The Damn Ball*. Racing legend **Bobby Unser** came from a racing family. His first race was at the age of 15 coming in at 4th place. His fastest speed on the track was 230 mph on the straight away. He was an Indy 500 Champion 3xs and won every race he entered in 1981. He offers his perspective to young people by sharing, ‘in sports you have to want to be good, everybody wants to succeed and everybody can do it’. NBA legend **Jason Kidd** credits his parents for not putting pressure on him and letting him decide what sports to play. Being named Rookie of the Year with Grant Hill was a special time in his career. He feels basketball has opened doors for him to learn to communicate with kids and give back to the community. His advice to young people is to dream and not let anyone tell you that dream is wrong. If you get knocked down, get right back up and don’t quit.

Observation and Conclusion

The American Athlete episode #2411 trivia questions between each segment challenge young viewers to research and learn sports facts. Each participant encourages young viewers to pursue their passion and focus by overcoming obstacles, displaying athlete virtues of diligence, perseverance, the value of training and sportsmanship. **Keyshawn Johnson** tells the viewers not to harp on the negative, keep the positive as much as possible. This episode inspires, educates, informs and empowers children 13 years of age and up.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant