



BP Educational Consultation

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The American Athlete

Episode #2404

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Participants: **Jerry Rice – NFL Legend**

Mia Hamm – Soccer Legend

Lennox Lewis – Boxing Legend

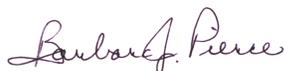
General Synopsis for Episode #2404

In this episode of ‘Legends’, sports icons share their family background and stories of how they began their path towards their chosen fields of athletic endeavor. Host Byron Allen’s insightful questions open up each athlete to respond with applicable advice for fans to follow. NFL legend **Jerry Rice** played 20 years in the NFL with a record of 208 touchdowns and winning 3 Super Bowls. When talking about his strong work ethic he shares, “You should never feel you have arrived, keep working and put the time in.” He gives back to the community through the Jerry Rice and March of Dimes Foundations. Soccer legend **Mia Hamm** started playing soccer at the age of 14 on boys teams in Texas. She won 2 World Cup Championships and 2 Gold medals in her 27-year career. She encourages young girls to participate in organized sports, it builds confidence, develops time management skills and puts girls in an environment where it is ‘ok’ to be competitive and different. Boxing legend **Lennox Lewis** shares that he is a natural competitor and loves the competitiveness of boxing. In his successful boxing career, he won a gold medal in the 1988 Olympics and was a Heavyweight Boxing Champ 3 times. He wants young people to know that there are sacrifices that you have to make but anything is ‘reachable’.

Observation and Conclusion

The American Athlete episode #2404 trivia questions between each segment challenge young viewers to research and learn sports facts. Each participant encourages young viewers to pursue their passion and focus by overcoming obstacles, displaying athlete virtues of diligence, perseverance, the value of training and sportsmanship. **Jerry Rice** advice to the viewers, “listen to your parents and don’t let nothing stand in your way”. This episode inspires, educates, informs and empowers children 13 years of age and up.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant