



BP Educational Consultation

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The Young Icons

Episode #1109

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Participants: **Lane Sutton – Social Media Strategist**

Anna Tselevich – Box-o-mania Founder

Maddie Bradshaw – Entrepreneur

Megan Kent – T-Shirt Designer

General Synopsis for Episode #1109

In this *Entrepreneurial special edition*, passionate, energetic and focused ‘Young Icons’ share their stories of success. The guests open up the personal side of their journey and what made them decide to pursue their goals. Fourteen year-old social media strategist **Lane Sutton** works with businesses to help them connect effectively online using Facebook, Twitter and other networks. He hosts his own show, The Bottom Line where he conducts interviews with CEO’s about business and their path to success. He also has created a website called Kid Critic where he critiques movies, books, restaurants and products from kid’s point of view. This busy entrepreneur advises ‘if you have an idea, take it to the market, jump on it, think big’. Twelve-year-old **Anna Tselevich**’s Box-O-Mania company creates play boxes with interactive themes. Her dad is her business partner and the ‘best mentor’ who has helped her learn the meaning of social responsibility by donating fifteen percent of profits to Hope and Homes for Children in needy countries. Looking for magnets to decorate her locker inspired 5th grader **Maddie Bradshaw** to create a jewelry line out of bottle caps called Snap Caps. She is now the CEO of M3 Girl Designs and has over 30 employees and sells about 60,000 Snap Caps each month. Her favorite part of her success is meeting her supporters. She has written a book to inspire other kids to start a business. **Megan Kent** began her Love Gone Apparel clothing line after her parent’s divorce. She showcased her t-shirts at the Alive Green Expo, a pre Oscar event. Her advice for others is to follow your dreams because it won’t come automatically.

Observation and Conclusion

In episode #1109, teens will relate to high achievers who are the same age by giving them hope to achieve success. This episode of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant