



BP Educational Consultation

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Career Day

Episode #1105

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Careers: **Bank Branch Manager – Zeidi Martinez**
 Real Estate Broker – Jim Van Zanten
 CPA - Kary Bartmasser
 Financial Advisor – Theo Leavengood

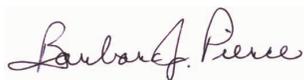
General Synopsis for Episode #1105

In this Top Business Career episode, experts in their respective fields of business discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. Zeidi Martinez, **Wells Fargo Bank Branch Manager** started as a bank teller. With her degree in management, she was able to move into a management position. Her responsibilities are to make sure the day-to-day bank operations run smoothly and help promote the bank's team members. She shares internships are available for someone interested in banking. **Real Estate Broker** Jim Van Zanten enjoys helping people move into their dream homes. To become a real estate broker he had to take special courses on buyer's rights. To be success, Jim has to understand what people want in a home and the location where they would like to live. As a **Certified Public Accountant (CPA)** Kary Bartmasser helps people manage money to make financial decisions. He helps his clients with taxes, the IRS and starting a business. He shares the main skills to be a CPA is patience, being analytical, a problem solver and understanding complex concepts. As a **financial advisor** Theo Leavengood has one of the top 50 jobs in America. He helps small businesses link their investments to reach their financial goals. He tells viewers that his job is about helping people and having empathy for what people need, want and how much risk they should take. Career Day facts are provided to educate young viewers with specific career information related to accounting and personal financial advising.

Observation and Conclusion

In episode #1105, young adults will learn about the skills, knowledge and preparation needed for the four business careers showcased in this show as they start to plan for their future. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant