



# MY DESTINATION .TV







## TO THE GOODLIFE!

It's an indulgent journey that explores the world's sexiest destinations of luxury hotels, upscale eateries, adventure hot-spots and stunning homes. **MyDESTINATION.TV** is a network dedicated to travel, backed by a 16-time Emmy® Award winning producer, who takes you to remote locations and gives you the best tips to make your next vacation an event to remember. Escape with us on **MyDESTINATION.TV**.

**Business Tip:** Advertise on **MyDESTINATION.TV**

### According to **The U.S. Travel Association**

- Direct spending on leisure travel by domestic and international travelers totaled \$797.4 billion in 2019.
- Spending on leisure travel generated \$117.4 billion in tax revenue.
- 4 out of 5 domestic trips taken are for leisure purposes (80%).
- U.S. residents logged \$1 Billion for leisure purposes in 2019.

Tap into the Billion-Dollar travel and vacation industry and showcase your brand with the jet-set and luxury lifestyle.

**Janice Arouh**  
President  
Network Distribution  
310-277-3500

**Cindy Kelly**  
President  
Network Ad Sales  
908-619-8223

**Bruce Gibson**  
Director  
Network Distribution  
770-226-2494

