







## Your ALL ACCESS Pass to Hollywood!

Feeding the insatiable appetite for movie stars and entertainment news, [Entertainment Studios.TV] ES.TV brings viewers inside Hollywood. It's a ticket to blockbuster premieres, red-carpet events, A-list actors and behind-the-scenes.

**ES.TV** (the show): Our namesake program delivers a daily dose of celebrity interviews and Hollywood news, plus a comedy jam and a hit musical performance.

**Entertainers With Byron Allen:** Byron "opens his rolodex" of entertainment contacts and friends to bring viewers up-close-and-personal with the biggest names in the industry.

Consult your local cable or satellite provider to find this network in your area.

**Business Tip:** Advertise on **ES.TV**

Entertainment news delivers an audience that skews young (18-44) and multicultural (African-American index 129, Asian-American 112, Other Non-Hispanic 114), with high incomes (\$50K+). They are the ideal target for advertising movies, music, and other entertainment options.

In 2019, America spent \$11.4 billion at the box office, according to new data from **MBOX OFFICE MOJO**.

Theatrical ticket sales were out-paced by home entertainment, which rose 16 percent to \$55.7 billion. The increase was driven by digital spending, which rose 24 percent in the United States to \$17.5 billion and by more than a third internationally to \$25.1 billion.

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