



BP Educational Consultation

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Career Day Episode #1103

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Careers: **Nail Care Manufacturer – Shel Pink**
Salon Owner - Giuseppe Franco
Fashion Stylist – Dani Stone
Beauty Expert/Model – Louisa Graves
Image Consultant – Lori Ann Robinson

General Synopsis for Episode #1103

In this **Top Beauty Career** episode of Career Day, viewers meet creative and passionate beauty professionals who love what they do for a living. **Nail Care Manufacturer** Shel Pink is the Chief Creative Officer of Orly International and founder of SpaRitual Brand who produce eco friendly products. Her job is to oversee product development to package design while building awareness about the planet, environment and our health. Giuseppe Franco, **salon owner** has been a hair stylist for 30 years and shares that you must like people as much as you like hair. His advise for someone interested in being a hair stylist is to go to beauty school and start out as a salon assistant to learn the trade from the bottom up be successful. Dani Stone is a **Fashion Designer** who loves to transform people using clothes. She shares that the tricky part of her job is researching new trends before they happen. Her advise to the audience is if you want something, go for it. **Beauty Expert/hand model** Louisa Graves teaches women and girls to embrace who they are and address their challenges head to toe. She has written a book with beauty tips and recipes from the refrigerator, some using coffee grounds and one using yogurt and honey. Her advise for the audience is to be pleasant, to think positive, be professional and provide what you say you will provide. Lori Ann Robinson an **image and fashion consultant** loves to help people look their best and dress for success. When shopping with her clients, she helps them select the most appropriate fashion and colors for their job. She teaches communication skills and business etiquette to build confidence in the client.

Observation and Conclusion

In episode #1103, young adults are introduced to talented beauty experts who discuss their passion, work, education/training, and experiences that prepared them for their career. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant