



BP Educational Consultation

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The American Athlete

Episode #2321

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Tribute to Kobe Bryant

General Synopsis for Episode #2321

In this **Tribute to Kobe Bryant** episode Bryan Allen, CEO of Entertainment Studios shares his thoughts and excerpts of past interviews with Kobe Bryant as well as memories and stories from other athletes and friends of Kobe.

In 1996, first interview with American Athlete an 18-year-old Kobe Bryant he talks about how he came up with his jersey number and how he sets goals that people think he can't do.

In 1998, Kobe states, "fame is a good responsibility to have, you have a powerful voice, kids listen to you, you have the opportunity to help them and to encourage them."

In 2000, Kobe shares every game goal is different depending on who they are playing against and what his strategy is according to his opponents.

Jeanie Buss, president of the Los Angeles Lakers talks about Kobe after he retired playing for the Lakers for 20 years, "I never saw anyone work as hard as he did, not trying to impress anyone other than himself. That kind of motivation comes from within, you can't coach that."

In 2005, Phil Jackson, coach of the Lakers shares Michael Jordan talked with Kobe about how to play in the system that Phil is coaching and how to play together as a team to build confidence.

At a recent fundraising event for Children's Hospital LA and tribute to Kobe, Derek Fischer, former LA Lakers Point Guard says, "After a loss or tough season it hurts really bad on the inside. Kobe never let that dimmer his light and his passion to wake up the next day and go as hard as anybody."

Observation and Conclusion

The **Tribute to Kobe Bryant** episode #2321 ends the show with a message from Kobe Bryant encouraging young viewers, "Don't let anyone tell you what you can and cannot accomplish. You accomplish whatever you want, be whatever you want, get your education, love your family, love your lord and everything going forward is great." This episode inspires, educates, informs and empowers children 13 years of age and up.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant