



BP Educational Consultation

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The Young Icons

Episode #1021

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Participants: **Keidel Family** – Volunteers

Lulu Cerone – Volunteer

Jason Aftalion– Volunteer/Entrepreneur

Gregory Warner – Volunteer

Rachel Rosenblum – Founder of ‘Rachel’s Hug-A-Bears

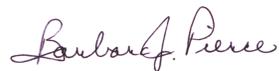
General Synopsis for Episode #1021

In this special episode, young volunteers share their stories and feelings about their willingness to help others in their community. The five **Keidel** children live the Pay It Forward philosophy through the guidance of their parents. Using skills they learned in a circus program, they now work to teach those skills to other students at a local YMCA and at their school. They are learning that you can make a difference and have fun doing it. Eleven-year-old **Lulu Cerone** holds FUNdraisers for charity to help people in need. She challenged her classmates to boys vs. girls LemonAID war and raised close to \$4000 for Haiti. Through purposeful fundraising, she has motivated tweens and teens into social activism. She states, “No small idea is a small deal when you join together”. **Jason Aftalion’s** grandmother’s illness inspired him to give back and become a volunteer. He is a volunteer at UCLA’s Mattel Children’s Hospital, Jewish Big Brothers Big Sisters Program and his high school. He founded a non-profit organization called CURE Children, which raises money to help kids in many ways. For over 10 years, **Rachel Rosenblum** has donated over 10,000 teddy bears and stuff animals to ill children in hospitals. Her non-profit organization called Rachel’s Hug a Bear inspires others to get involved by encouraging teddy bear drives in their community.

Observation and Conclusion

In episode #1021, viewers will be moved by the personal stories of these motivated icons as they share their reasons for helping others in their community. Turning a personal loss of losing his mother to cancer into a mission to give, **Gregory Warner** realizes life is short and you need to make it the best it can be for yourself and others. This episode of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant