



BP Educational Consultation

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The Young Icons

Episode #1020

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The Environmentalists

Participants: **Jordan Howard** – Environmentalist
Alec Loorz – Environmental Activist
Sophie Salmore – Edible Garden Creator
Alexa Beyer – Compost Girl

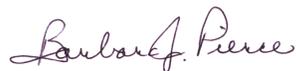
General Synopsis for Episode #1020

In this special episode The Environmentalists, young icons share their stories of focusing on the environment and giving back to the community. Practicing what she preaches, **Jordan Howard**, makes earth friendly choices everyday by using reusable bags, bottles and refusing to use straws. Through public speaking, she teaches others simple and sustainable solutions to environmental problems. Inspired by former Vice President Al Gore on global warming, **Alec Loorz** started a nonprofit group called Kids vs. Global Warming to help teens learn what to do to lead the green revolution. He shares, “Only you can save energy, your actions matter the most.” **Sophie Salmore**, a high school sophomore with no gardening experience, created an edible garden at her school to help save the planet. She shares that hard work, determination and planning was needed to get the approval from the school to plant the garden. Her project is now expanded to other communities through The Seedling Project, a virtual online garden of ideas resource. **Alexa Beyer** is known as Compost Girl at her high school. She brought compost bins to her school to teach others about what we eat affects our environment. She sells the soil created from the compost to nurseries. The profits are donated to the L.A. Food Bank. Alexa knows composting makes a difference by saying, “if you do something positive for the environment it improves it”.

Observation and Conclusion

In episode #1020, viewers will be exposed to the various environmental projects these motivated icons have developed and their journey to pursue their goals and passion to protect our planet. This episode of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant