



BP Educational Consultation

5133 E. Kathleen Road, Scottsdale, Arizona 85254 • phone 602-320-1622

Career Day

Episode #1017

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Careers: **Production Designer – Jimmy Cuomo**
 Cupcake Shop Owner - Stephanie Franz
 Dreamworks Animator – Kathy Altieri
 Pet Photographer - Kim Rodgers

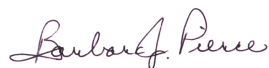
General Synopsis for Episode #1017

In this episode of *Creative Careers*, viewers meet passionate and talented professionals who create, construct, bake, animate and take photographs. Jimmy Cuomo is a **production designer** that creates and constructs sets for TV shows. He shares that it is helpful to have a formal education. Working collaboratively with others and designing on a computer is a big part of his job. His advise to young viewers, “If there is a dream you want, believe in it and push yourself to do what you want.” Twenty-five-year-old **Cupcake shop co-owner** Stephanie Franz bakes 300 – 400 cupcakes at a time to sell to her customers at Cupcake Couture. She became a champion by winning the Food Network Cupcake Wars in 2011. She is now a celebrity and is expanding her business to make specialty cakes. **DreamWorks animator** Kathy Altieri can’t believe how lucky she is to have a job creating movies like the *Lion King*, *The Little Mermaid*, *How To Train Your Dragon* and *Over the Hedge*. Her job as the production designer is to make the films look good from start to finish with all designs being done on a computer. She enjoys collaborating and teaching art skills to the other artists at the studio. **Pet Photographer** Kim Rodgers career started by taking pictures at animal rescue events. She learned her skills and love of photography from her grandfather. Her main goal is to capture the personality of the dog or cat in the photos. Her advice to young viewers is to just start shooting.

Observation and Conclusion

In episode #1017, young adults are introduced to talented experts in their unique field who discuss their background, work, education/training, and experiences that prepared them for their career. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.
Educational Consultant