



# BP Educational Consultation

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5133 E. Kathleen Road, Scottsdale, Arizona 85254 • phone 602-320-1622

Career Day Episode #1016

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Careers:           **Music Advocate - Kashif**  
                          **CEO 'The Thirst Project' – Seth Maxwell**  
                          **Philanthropists – Andrea and Hunter Herz**  
                          **Urban Hero – Eyvette Jones**

## General Synopsis for Episode #1016

In this episode *Careers with a Cause*, viewers meet passionate and caring individuals who help, give back and educate others about a need in the community or the world. **Music Advocate** Kashif has written songs and produces music for famous singers. Being raised in the foster care system he knows that having a mentor makes a difference so he sponsors various types of music classes at Kashif University for foster children. The program helps students learn to express themselves and increases their academic abilities. Twenty three year old Seth Maxwell is the **CEO of 'The Thirst Project'**. He travels around the country to educate and empower others about the global water crisis. In 3 years, the project has raised over one million dollars to build fresh water wells. He states, "Once you know about a need, you are responsible to do something about it".

**Philanthropists** Hunter and Andrea Herz are founders of the non-profit charity 'AID Still Required' which brings back attention to forgotten disasters and initiates projects to improve the lives of the people affected by the disaster. They started in 2004 to aid the South Asia Tsunami victims with a charity CD and saw the positive effect of their help. They advise young viewers when selecting a career to do what you are passionate about and what you want to do all the time. Eyvette Jones founded **Urban Possibilities** to help the homeless with acquiring clothes and to regain belief in themselves. She states, "What you wear tells the world what you think of yourself and what you believe about yourself". She feels she gets more back when building self-image and giving hope to others.

## Observation and Conclusion

After viewing episode #1016, young adults will see how giving back and making a difference for others can be inspirational and empowering. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant