



BP Educational Consultation

5133 E. Kathleen Road, Scottsdale, Arizona 85254 • phone 602-320-1622

The Young Icons

Episode #1015

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Participants: **Lexi St. George - Singer**
Markel Sullivan – Youth Leader
Alissa Anderegg – Alzheimer’s Advocate
Ryan Gurman – Philanthropist

General Synopsis for Episode #1015

In this episode of ‘The Young Icons’, talented teens share success, personal family stories, commitment, and giving back to the community. Singer **Lexi St. George** started her career by winning the GMA Next PopStar Contest. She recorded her song, *Dancing to the Rhythm* and shooting the music video all in one week. The contest has changed her life, with starring in commercials and doing interviews. Her advice to others, ‘It is lots of work, believe in yourself, don’t let anyone tell you, you can’t, you will go far’. **Markel Sullivan** came to the Watts/Willow Boys and Girls Club as a challenging 8th grader. The positive influence of the Boys and Girls Club has led him to be a youth leader. He helps with homework and encourages kids to come up with ideas and projects for Project Give, which helps out the community. **Alissa Anderegg** was impacted by her grandmother’s diagnosis and became an Alzheimer’s advocate. She enjoys working at Leeza’s Place a facility that helps support care givers and family who have memory loss. To educate, support and bring awareness to other teens, she has created a Face book group called Alz4kids. She would like others who are dealing with challenges in their life to help educate and inspire others about those challenges. After his grandfather had recovered from a massive heart attack, **Ryan Gurman** wanted to give back to the hospital and do a good deed. He founded the TheChildrensfoundation.org to assist in buying medical equipment and toys for children who are in the hospital. He uses social media to get kids helping kids.

Observation and Conclusion

In episode #1015, viewers will be moved by the inspirational stories of these motivated icons as they share their journey to pursue their goals and passion. This episode of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant