



BP Educational Consultation

5133 E. Kathleen Road, Scottsdale, Arizona 85254 • phone 602-320-1622
The Young Icons Episode #911

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Participants: **Ally Mollo - Entrepreneur**
Lane Sutton – Social Media Strategist
Mackinlee Waddel – Actress and Philanthropist
Reed Alexander – Health Food Advocate

General Synopsis for Episode #911

In this episode, committed and talented ‘Young Icons’ share their stories of success. The guests open up the personal side of their journey and what made them decide to pursue their goals and take care of their community. **Ally Mollo** started her Custard ‘n Jelly guardian angel business at the age of eight. Since guardian angels watch over you, she wanted to give comfort and strength to other kids. Each doll has special ability, powers and wing status. A portion of each sale goes to one of three charities chosen by the buyer. Ally is a good role model for kids who are thinking about starting a business and want to give back to their community. Fourteen year-old social media strategist **Lane Sutton** works with businesses to help them connect effectively online using Facebook, Twitter and other networks. He hosts his own show, The Bottom Line where he conducts interviews with CEO’s about business and their path to success. He also has created a website called Kid Critic where he critiques movies, books, restaurants and products from kid’s point of view. This busy entrepreneur advises ‘if you have an idea, take it to the market, jump on it, think big’. **Mackinlee Waddel** was five years old when she had open-heart surgery. She is now a sixteen-year-old actress on ABC’s GCB show who wants to help raise funds for the Children’s Miracle Network and participate in other ways to give back to her community. She shares she would love to inspire kids. Nickelodeon actor **Reed Alexander** wants to share his healthy lifestyle with others after losing 15 pounds and feeling better. He knows it is important to get behind what you are passionate about so he created a website called kewlbites.com that provides healthy lifestyle information.

Observation and Conclusion

In episode #911, teens will relate and be inspired by these inventive high achievers as role models giving them hope to achieve success. This episode of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant