



BP Educational Consultation

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The American Athlete

Episode #2222

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Participants: **Laird Hamilton – Pioneer Surfer, Innovator**

Ricky Taylor – IMSA Driver #7

Ed Ratledge – Pro Beach Volleyball

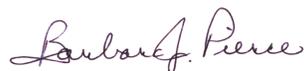
General Synopsis for Episode #2222

In this episode a surfer and innovator, International Motorsport Association driver and a beach volleyball player describe their varied paths towards success in each of the chosen fields of athletic endeavor. Each guest shares their personal side of their journey from their first thoughts of seeking a professional career to reaching their goals and beyond. **Laird Hamilton** shares he has had a relationship with the ocean all of his life. Being described as reckless or a thrill seeker, he likes to do what he hasn't done. He is known for his surfing innovations; tow-in surfing, stand-up paddle boarding and hydrofoil boarding. He also has a business venture called XPT that focuses on fitness training and recovery. Laird is an author of two books. **Ricky Taylor** was raised in a racing family. In 2017 he and his brother Jordan won 5 straight races before winning the championship. In 2018 Ricky left the family team to chase his own dream to drive for the Acura Team Penske. He loves sports car racing, "the cumulation many variables and very few get it right and so when it does go right it is extremely satisfying." He is also involved in research about motor sport fitness. **Ed Ratledge** he always knew he wanted to be a pro athlete since he wanted to use his 6'8" height and use for something athletic. After college he played overseas and then was recruited to play on the pro tour. He started a company teaching volleyball skills through classes, camps and clinics called VolleyOC. In 2018 at the age of 41 and playing for 18 years, he and his partner won the AVP San Francisco tournament.

Observation and Conclusion

In episode #2222 sports trivia questions are asked between segments to challenge viewers to research and learn sports facts. Athletes provide encouragement and advice to their fans to work hard, define goals, and have fun in your chosen field. **Laird Hamilton's** advice, "never set a goal you can easily achieve, you do best striving, consistent search and readiness is how we operate really well." This episode inspires, educates, informs and empowers children 13 years of age and up.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant