



BP Educational Consultation

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The American Athlete

Episode #2119

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Participants: **Jerry Rice – Pro Football Athlete**
Jeff Burton– NASCAR veteran
Sammy Sosa – Homerun Slugger

General Synopsis for Episode #2119

In this episode professional athletes describe their varied paths towards success in each of the chosen fields of athletic endeavor. The questions from Byron Allen open up the personal side of each athlete's journey from their first thoughts of seeking a professional career to reaching their goals and beyond. Life lessons and faith helps them form goals and gives them useful direction. **Jeff Burton** invokes, "It is special to be a role model. If there is a kid out there who will listen to you – you have to take advantage of that." **Jerry Rice** enjoys being a role model, giving back to the community by supporting the March of Dimes. When talking about his strong work ethic he shares, "You should never feel you have arrived, keep working and put the time in." Sports trivia questions related to the sports showcased in this episode challenges young viewers to test their sport knowledge.

Observation and Conclusion

The American Athlete episode #2119 encourages young viewers to pursue excellence by overcoming obstacles, displaying athlete virtues of diligence, perseverance, the value of training and sportsmanship. **Sammy Sosa** advises young fans to say no to drugs and gangs and talk with their parents because they will provide good answers and direction. This episode inspires, educates, informs and empowers children 13 years of age and up.

Sincerely,



Barbara J. Pierce, MA Ed.
Educational Consultant